



music • art • kids
DOWNTOWN ATHENS
june 20-22 | athfest.com

2025 Guide to Sponsorship Benefits

Level 1 Sponsors:

Sponsorships of \$7,500 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 20 - Sunday, June 22)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x20' space)
- Sponsor's logo will appear on billboards promoting the festival
- Sponsor's logo will appear on advertising (print, radio and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor will receive recognition on AthFest social media
- Sponsor's banners (3- 6'w x 3'h) will be hung near the outdoor stages
- Sponsor will receive 10 VIP Badges which allow entrance into the AthFest main stage VIP area
- Sponsor will receive 20 Club Crawl passes
- Sponsor will receive 5 AthFest shirts, a water bottle and a tote bag

Level 2 Sponsors:

Sponsorships of \$5,000 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 20 - Sunday, June 22)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x20' space)
- Sponsor's logo will appear on advertising (print, radio and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor will receive recognition on AthFest social media
- Sponsor's banners (2- 6'w x 3'h) will be hung near the outdoor stages
- Sponsor will receive 10 VIP Badges which allow entrance into the AthFest main stage VIP area
- Sponsor will receive 15 Club Crawl passes
- Sponsor will receive 5 AthFest shirts, a water bottle and a tote bag

Sponsor numbers are limited at these levels. The level 1 and 2 Sponsorship deadline is April 4, 2025.

Call the Flagpole Ad Department **706.549.0301**

AthFest Inc. is a 501(c)(3) non-profit dedicated to music and art education in Athens, GA.



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(continued)

Level 3 Sponsors:

Sponsorships of \$2,500 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 20 - Sunday, June 22)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x10' space)
- Sponsor's logo will appear on advertising (print and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's banners (2- 6'w x 3'h) will be hung in the outdoor festival area
- Sponsor will receive recognition on AthFest social media
- Sponsor will receive 6 VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive 10 Club Crawl passes
- Sponsor will receive 4 AthFest shirts, a water bottle and a tote bag

Level 4 Sponsors:

Sponsorships of \$1,500 Will Receive:

- Sponsor's logo will appear on advertising (print and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's banner (1- 6'w x 3'h) will be hung in the outdoor festival area
- Sponsor will receive 4 VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive 10 Club Crawl passes
- Sponsor will receive 2 AthFest shirts, a water bottle and a tote bag

Level 5 Sponsors:

Sponsorships of \$1,000 Will Receive:

- Sponsor's logo will appear on promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's logo will be included on AthFest Sponsors banner that will be hung in the outdoor festival area
- Sponsor will receive 4 VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive 6 Club Crawl passes
- Sponsor will receive 2 AthFest shirts, a water bottle and a tote bag

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free outdoor concerts | kidsfest & activities | art market | benefits AthFest Educates



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Patron Sponsors:

PLATINUM • \$550

- Patron's logo will be included on AthFest Sponsors banner that will be hung in the outdoor festival area
- Patron will receive an AthFest totebag, a shirt and a water bottle
- Patron's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor will receive 4 Club Crawl wristbands

GOLD • \$300

- Patron will receive an AthFest totebag, a shirt and a water bottle
- Patron's logo will appear on the AthFest web site
- Sponsor will receive 2 Club Crawl wristbands

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ATHFEST.COM

a music & arts festival benefitting AthFest Educates

