



24TH Annual

ATHFEST

MUSIC • ART • KIDS
DOWNTOWN ATHENS

JUNE 24-26, 2022
WWW.ATHFEST.COM

free outdoor concerts · kids' activities · artisan market

2022 Guide to **Sponsorship Benefits**

Level 1 Sponsors:

Sponsorships of \$7,500 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 24 - Sunday, June 26)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x20' space)
- Sponsor's logo will appear on billboards promoting the festival
- Sponsor's logo will appear on advertising (print, radio and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor will receive recognition on AthFest social media
- Sponsor's banners (5- 6'w x 3'h) will be hung near the outdoor stages
- Sponsor's banner will be hung in front of the 2 outdoor stages (limited to title sponsor & Level 1 sponsors)
- Sponsor will receive VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive AthFest t-shirts, mug and a tote bag

Level 2 Sponsors:

Sponsorships of \$5,000 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 24 - Sunday, June 26)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x20' space)
- Sponsor's logo will appear on advertising (print, radio and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor will receive recognition on AthFest social media
- Sponsor's banners (3- 6'w x 3'h) will be hung near the outdoor stages
- Sponsor will receive VIP Badges which allow entrance into the AthFest main stage VIP area
- Sponsor will receive Athfest t-shirts, mug and a tote bag

Sponsor numbers are limited at these levels. The level 1 and 2 Sponsorship deadline is April 15, 2022.

Call the Flagpole Ad Department **706.549.0301**

AthFest Inc. is a 501-C3 non-profit dedicated to music and art education in Athens, GA.



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(continued)

Level 3 Sponsors:

Sponsorships of \$2,500 Will Receive:

- Sponsor can promote/display/distribute samples/sell product at a prime location near the outdoor stages (Friday, June 24 - Sunday, June 26)
- Sponsor can set up a booth, tent or vending area near the outdoor stages (up to a 10'x10' space)
- Sponsor's logo will appear on advertising (print and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's banners (2- 6'w x 3'h) will be hung in the outdoor festival area
- Sponsor will receive recognition on AthFest social media
- Sponsor will receive VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive AthFest t-shirts, mug and a tote bag

Level 4 Sponsors:

Sponsorships of \$1,500 Will Receive:

- Sponsor's logo will appear on advertising (print and posters) and promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's banner (1- 6'w x 3'h) will be hung in the outdoor festival area
- Sponsor will receive VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive AthFest t-shirts, mug and a tote bag

Level 5 Sponsors:

Sponsorships of \$1,000 Will Receive:

- Sponsor's logo will appear on promotions (t-shirts)
- Sponsor's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site
- Sponsor's banner (1- 6'w x 3'h) will be hung in the outdoor festival area
- Sponsor will receive VIP Badges which allow entrance into the AthFest main stage VIP area.
- Sponsor will receive AthFest t-shirts, mug and a tote bag

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Patron Sponsors:

PLATINUM • \$550

- Patron's banner (one 6'w x 3'h) will be hung in the outdoor festival area
- Patron will receive AthFest totebag and t-shirt and mug
- Patron's logo will appear on the AthFest web site
- AthFest will set up a link from the festival web site to the sponsor's web site

GOLD • \$300

- Patron will receive AthFest totebag, t-shirt and mug
- Patron's logo will appear on the AthFest web site

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