



# Artist Market Application

## June 22-24, 2012

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Thank you for your interest in participating in this year's Artist Market.

As in recent years, we plan on having 40 booths, depending on the quality and mixture of the mediums. The amount and number of prizes will stay the same.

Creativity and craftsmanship are integral to the Artist Market. **All work must be the original creation of the submitting artist.** Therefore, commercial work more suitable for a vendor booth will be referred to our vendor relations contact. Vendors pay more for booths, do not go through judging, and are not eligible for prizes.

**It is imperative that you send images that clearly and accurately represent the quality of the work you intend to show at the market.** If you have presented your work at festivals before, please also send views of your booth. We hope to attract high quality work in as wide a variety of mediums as possible.

**All submissions must be postmarked by April 1<sup>st</sup>, and will be reviewed by a jury of respected local artists and members of the Athfest organization.** After the submission period closes, the jury will meet to select artists and selected artists will be notified by April 22<sup>nd</sup>.

### Artist Market Booths

- All booth spaces are 10 x 10, and the artist must supply their own tents, tables, lights and fans, extension cords, seating and display materials
- Electricity will be provided
- Some security will be provided overnight. However, Athfest will not be liable for any damage, theft, injury or weather-related damage incurred during the festival. Your signature on the Artist Market Application signifies your acceptance of these parameters.

### Fees:

- **Application Fee (per artist):** \$20
- **Booth Fees:**
  - \$130 per booth
- **Booth-Sharing Fees:**
  - Booths may be shared by up to 3 artists, but each artist must submit a separate application. (i.e., selection is based on the individual artist)
  - There is a \$20 booth sharing fee per each additional artist, for listing additional artist profiles in the program. This will be returned to additional artists if not selected.

### Sales Information:

- Athfest does not charge a sales commission. Collection, reporting and payment of state sales tax is your responsibility.

*Please see the next page for more specific information about how to submit your application and provide examples of your work for the jury's consideration*



# Artist Market Application Submission Guidelines

*The open-air Artist Market is an integral part of AthFest. Booths feature fine arts and crafts for sale. Exhibited work may include ceramics, drawings and watercolor, paintings, folk art, furniture, photography, glasswork, handmade musical instruments, jewelry, mixed media, prints, woodwork, or sculpture. No commercial "kit" products, factory-made items, or found objects will be accepted. Please visit [AthFest.Com](http://AthFest.Com) for more information and pictures of last year's festival.*

## Awards:

- Best in show-\$500
- Second Place-\$250
- 5 merit awards-\$100/each

## Submission Guidelines:

Each submission must include:

**A completed and signed artist market application form for each artist.**

**Required Examples:**

- No more than 5 images representative of the range and quality of your work
- 2-3 images of your booth at other festivals, if available.
- The preferred format is .jpg. Once you complete your application, send these ASAP via e-mail attachment to [arts@athfest.com](mailto:arts@athfest.com). Images must be **received by April 1** to guarantee consideration by the festival jury.
- Please note that samples submitted may be used in publicity materials for the market, the festival program, or the website.

**A check for the entry fee for each individual artist (\$20 per artist).** (Non-refundable.)

**A check for the booth rental fee (\$130/booth).**

If an artist is not selected, this check will be returned. If you are selected, the check will be deposited to the festival account in April. Checks that are returned for insufficient funds may result in forfeiture of booth space at the festival.

**For shared booths, please submit a check for each additional artist sharing your tent.**

(If 2 artists are sharing a tent, then include a second check for \$20. If 3 artists are sharing a tent, then include 2 checks for \$20).

**There may be opportunities for double-sized booths, or additional space, but those will be offered depending on available space, and only after the initial artist selection has occurred.** There will be an additional charge of \$130 per 10 x 10 space, and it must be paid in full before the festival. Sending in extra payment will not guarantee you a double booth.

**In response to many requests for preferred placements, a limited number of preferred spots (ends of rows, areas near KidsFest, etc.) may be available.** The number and availability of these spaces will be determined closer to the festival, and an additional fee will be charged for preferred placements.

**Refunds:**

- The \$20/artist application fee is **non-refundable**.
- If accepted to the Artist's Market, the signed Application shall be considered a commitment to exhibit. Refunds will not be issued to artists accepted to the Market.
- If an artist is not accepted to the Artist Market, the fee for the additional program listing will be returned.

**Compile and Submit Your Application and Checks in One Envelope, and Send to:**

**AthFest**  
Attn: Artist Market  
P.O. Box 327  
Athens, GA 30603

**Applications must be postmarked by April 1st.**

**Send your Required Examples by e-mail attachment (.jpg format)  
to [arts@athfest.com](mailto:arts@athfest.com) by April 1st to guarantee consideration.**

Submit any questions to Sean Cook, Artist Market Chair, via e-mail to [arts@athfest.com](mailto:arts@athfest.com)



# Artist Market Application Artist Information

**Applications Must Be Postmarked on or Before April 1<sup>st</sup>**

Submit any questions to Sean Cook, Artist Market Chair, via e-mail to [arts@athfest.com](mailto:arts@athfest.com)

<u>Artist Name:</u>	
<u>Exhibiting As (If different from above):</u>	
<u>Street Address (&amp; Apt/Suite # if applicable)</u>	<u>City/State/Zip:</u>
<u>Phone Number:</u>	<u>E-Mail Address:</u>
<u>Name on Check (If not your name or your exhibitor name)</u>	
<b><u>Medium of Work (Check one):</u></b>	
<input type="checkbox"/> Accessories	<input type="checkbox"/> Jewelry
<input type="checkbox"/> Ceramics	<input type="checkbox"/> Painting
<input type="checkbox"/> Fabric	<input type="checkbox"/> Photography
<input type="checkbox"/> Glass	<input type="checkbox"/> Prints (including printing on fabric)
<input type="checkbox"/> Sculpture	<input type="checkbox"/> Mixed Media
<p>The work you exhibit at the festival must be substantially similar to the examples you send with your submission. Failure to follow this rule may result in expulsion from the Artist Market, without refund. Additionally, all exhibited art must be <u>substantially made by you.</u></p>	
<b><u>Additional Space and/or Preferred Placement Requests:</u></b>	
<input type="checkbox"/> I am interested in being contacted if double-booth spaces become available.	
<input type="checkbox"/> I am interested in a preferred placement. Please contact me once preferred placement information becomes available.	
<b><u>Signature:</u></b>	<b><u>Date</u></b>